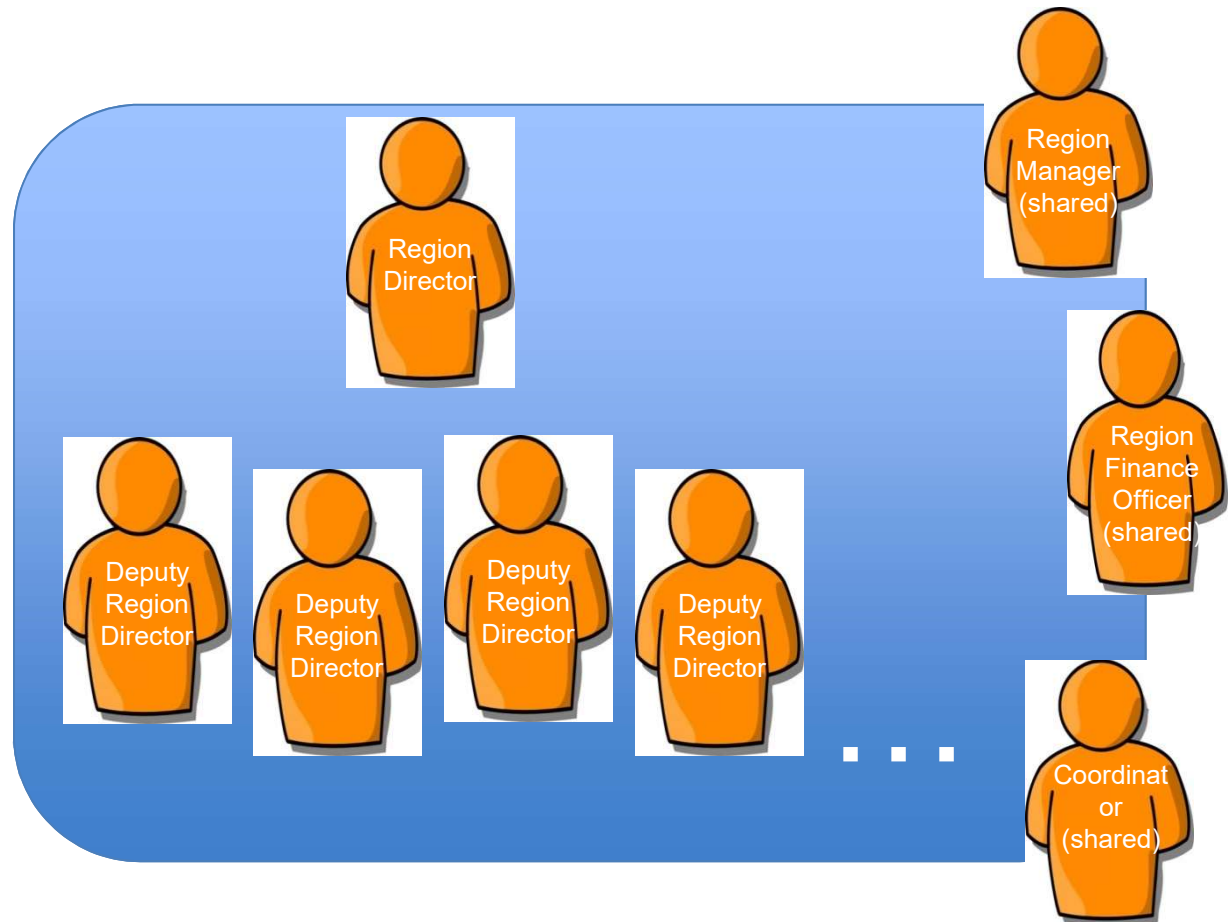


Regional Center Management

Regional Center Lead Team:

- Surveys Membership, Communities, GCs
- Marketing/Advertising
- Develops Region Strategy and Business Plan
- Manages Finances
- Monitors Performance and Progress
- Reports Status and Results
- Governance of GCs within Region
- Audit RC and GCs

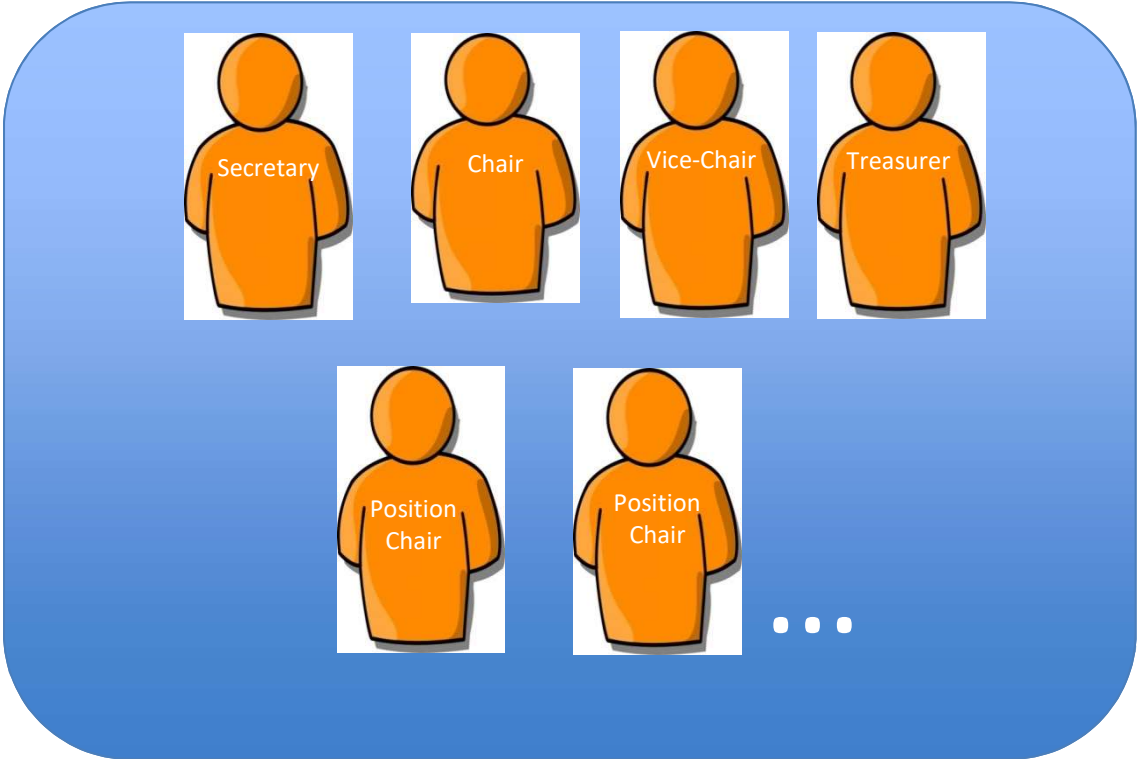


Geographic Community (Section or Similar)

Region

Section Lead Team:

- Survey Membership and Community
- Develop GC Strategy and Tactical Plans
- Submit plans and needs to Regional Center for approval
- Execute plans
- Report Status and Results



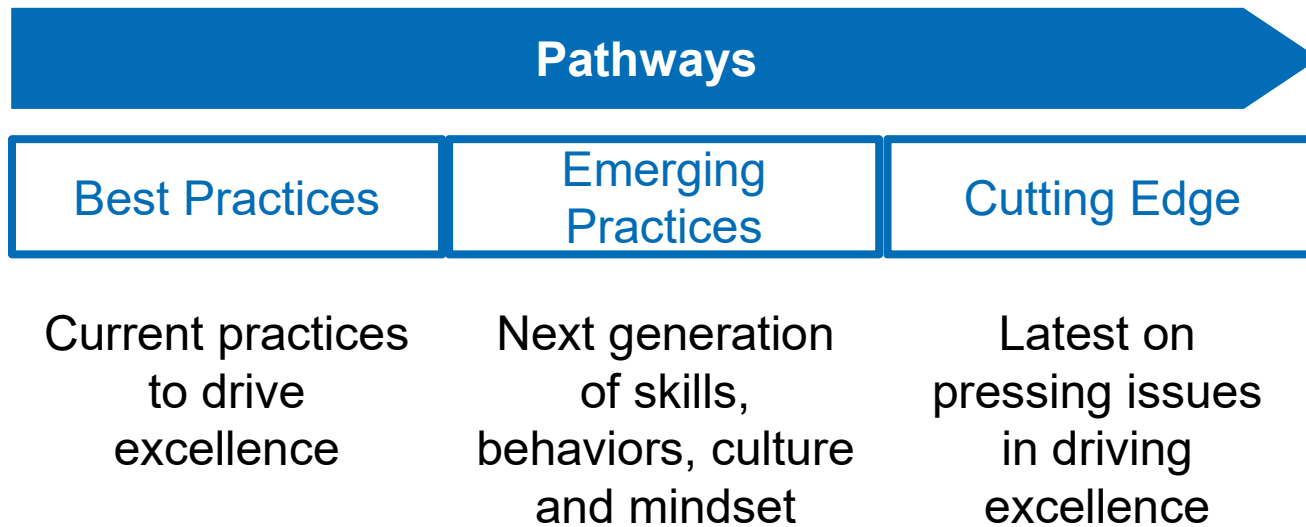
Geographic Community Council Region Map (US and Canada)



Global footprint not included yet



We Recognize That Each of Our Partners Has Different Needs



Driving customer and member-focused solutions that meet you where you are in your excellence journey



Introducing the Next Generation of Value

Culture of Excellence



Content: Curated, easily accessible body of knowledge, including best practices, cutting-edge topics, industry research



Community: Face-to-face meetings and discussion forums plus enhanced virtual and online presence driving global engagement



Capabilities: Assessments and benchmarking enable customized learning plans, which provide guidance and tools for individuals and organizations

Elevate Organizational Membership and Customer Experience

Roadmap for Growth



Hold: We will hold onto members and customers by increasing value and satisfaction.



Build: We will build communities and solutions through collaboration with members, customers and thought leaders.



Grow: We will grow ASQ by elevating and accelerating a culture of excellence across individuals and organizations.



Accelerate Engagement with Individual Members

Roadmap for Growth



Hold: We will hold onto members and customers by increasing value and satisfaction.



Build: We will build communities and solutions through collaboration with members, customers and thought leaders.



Grow: We will grow ASQ by elevating and accelerating a culture of excellence across individuals and organizations.

